

## Carl Mestdagh announces the appointment of Luc Parmentier as the new CEO of Equilis Belgium

It's a great success story for this native of Namur. Backed by more than 20 years of experience with key players in Belgium's real estate market, Luc Parmentier has become the new CEO of Equilis Belgium.

**Carl Mestdagh, Executive Chairman Equilis Europe** – “Equilis' story is exciting for me in many ways. Above all, what really fascinates me is this ‘adventure’ of first-class men and women, who want to create stories that bring more purpose to our daily lives. Luc 's arrival simply confirms this path. During our meetings, it was clear to us that he is an ideal choice – because of his values, his expertise in the field and a broad experience of 20 years in real estate.”



“This new step in my career will enable me to develop fresh projects with a talented team. It's quite a challenge though, as we must develop, and sustain growth through ambitious and high-quality achievements that address tomorrow's challenges. We will also need to redefine our strategy in an evolving macro-economic context, where agility and vision will be increasingly important. I'm impressed by the corporate culture at Equilis and the collaborative approach is a lever that I intend to harness to strengthen the position of Equilis on Belgium's market,” said **Luc Parmentier, CEO Equilis Belgium**.

**Olivier Beguin, CEO Equilis Europe** – “Our goal is to develop living spaces that create value and make a positive impact on society. Equilis Europe has built an ecosystem that allows the company to define each project's sustainable ambitions, to encourage emulation within the teams, and to stimulate the development of innovative solutions. Each project is unique and conceived accordingly. Each time, we create an A to Z story, by anchoring it in its own context, and by inspiring and reflecting the local community.

Luc has the perfect profile to follow this approach and to achieve the ambitions that we have in Belgium. Equilis Belgium is now marketing more than one hundred residential units. The team is working on the development of over 1,500 to 2,000 homes, to be built in the next few years, and specifically 500 homes over the next two to three years. We are delighted to welcome him to the team.”

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## **ABOUT Luc Parmentier**

Luc Parmentier, from Namur, started his career by serving in various positions in design offices and general contractors. He then focused on real estate development, joining Besix Red, first as a developer and then as Deputy Director of Development. He then joined the executive committee of the group Matexi. Luc Parmentier held the post there of Business Director for the Brussels-Wallonia Region and the Grand Duchy of Luxembourg.

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## **ABOUT EQUILIS**

**Equilis. Building Happy Stories.**

**We create places where people build the stories of their lives.**

**Love stories, business stories.**

**Happy stories.**

**Stories that last.**

When Equilis was set up in 2006 by Carl Mestdagh, environmental and social issues were already a priority. The company develops and supports ambitious projects that aim to make a positive impact. They range from retail and residential developments to offices. This can involve the rehabilitation of former industrial sites, residences for the elderly or for students, leisure spaces, car parks, cultural and public spaces, and many others. Its diversified and broad portfolio extends across Europe with offices in Belgium, France, Spain, the Netherlands, Poland and Germany.

Over 16 years, Equilis has developed over 400,000 m<sup>2</sup> of properties including 1,500 housing units, with 500,000 m<sup>2</sup> in the pipeline, including 4,000 residential units.

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